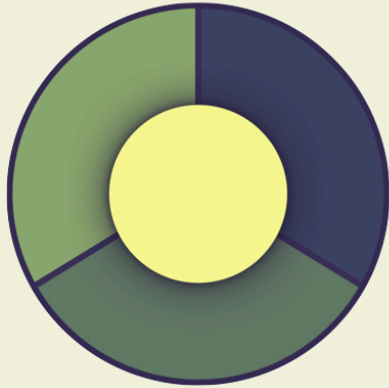
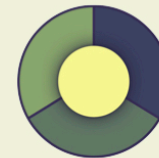


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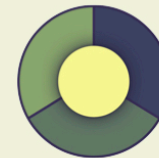


Coach Agreements 301

Deeper Agenda Setting

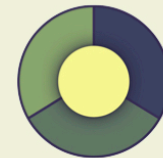
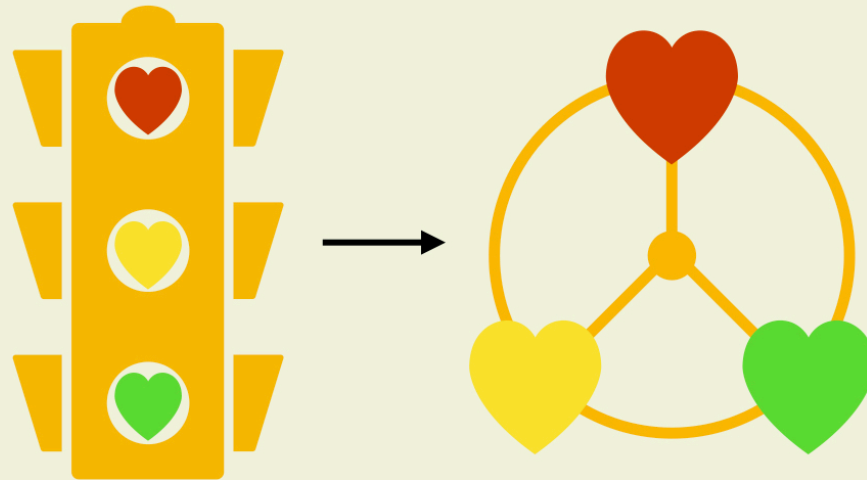


The START Model acts as training wheels for new coaches.



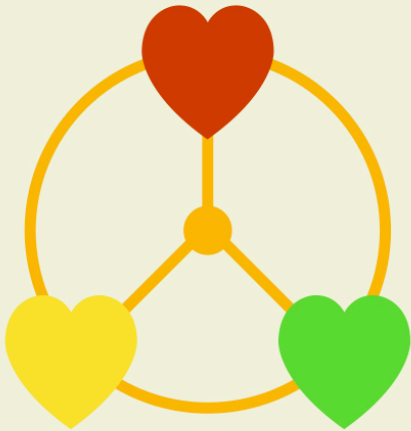
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**We want to move from
model to instinct**

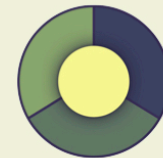


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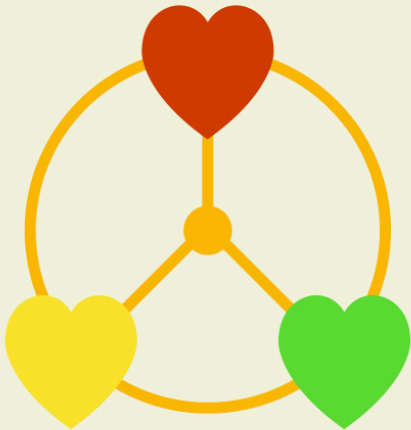
1. Openly Explore the Agenda



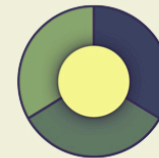
- Acknowledge when the client brings parts of the agenda.
- Ask questions to help the client voice the direction (Result), significance (Meaning), and focus (Areas) for themselves.
- Use the client's language, behaviors and energy to start the session with a natural tone



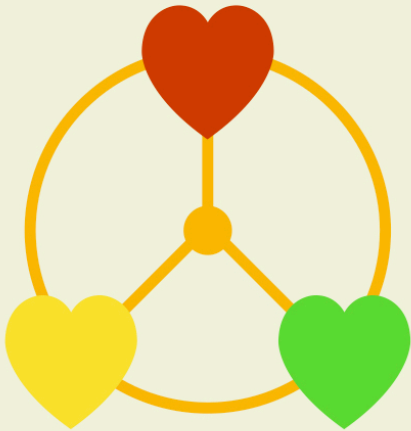
2. Embrace an Ambiguous Agenda



- Acknowledge ambiguous agendas.
- Offer a longer space to drill down on the parts of agenda setting that are not clear.
- Make sure to return to the missing parts of the agenda to help the client continue to guide the session direction.



3. Challenge the Small Agendas



- These are often the tactical and technical agendas which provide quick moments of problem solving.
- Offer to “Wave the magic wand” and explore beyond solving the smaller problem.
- Or, offer a more direct challenge.

