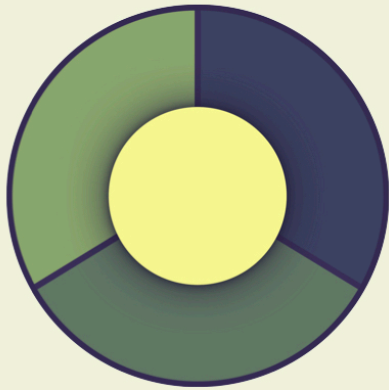


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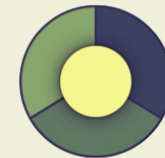


Direct Communication 201

The Coach's Life's Work

Excellence in Coaching Language

- Empathetic
- Varied
- Efficient
- Creative
- Challenging
- Powerful
- Cross Cultural



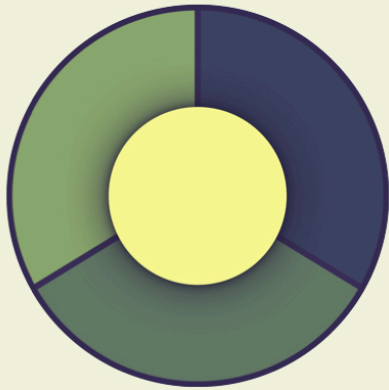
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Direct Communication:

“...to use language that has the greatest positive impact on the client”



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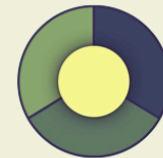


Direct Communication 201

The Art of Brevity

Efficiency Is an Art and Science

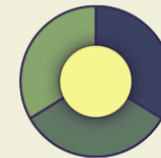
The best sessions have brief language. No explaining of questions. More time for the client's contribution and exploration.



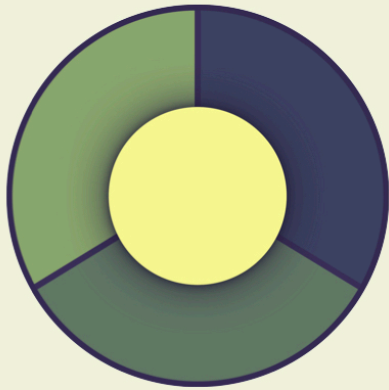
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Practicing Brevity

- Each question is an opportunity to improve
- Don't correct your questions as you ask them
- Instead, consider your efficiency, then take time to improve with the next question.



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Direct Communication 201

Providing Feedback Well

Direct Communication:

“Is clear, articulate and direct in sharing and providing feedback.” (ICF)



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Offering Feedback:

- Coaches are not the expert, but an objective party



Offering Feedback:

- Coaches are not the expert, but an objective party
- The coach's feedback contributes to exploration
- Coaches should provide feedback, but always with an invitation for the client to interpret the feedback

