



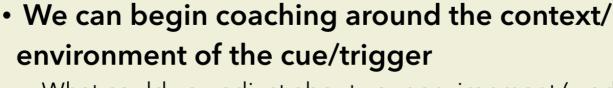
#### **Experimenting Basics**



- It is important for a coach to help a client explore how to make attainable adjustments to behavior in order to build momentum.
- A big part of successful experimentation is celebrating success. Overshooting adjustments can hinder behavior change.



#### **Experimenting: Context of the Cue**



- What could you adjust about your environment (work, home, etc.) to help avoid or minimize the trigger?
- What could you change about where you place your things?
- What could you change about what you have in your house (or how much is in your house)?
- Share the value of looking at the context that impact the cue in order to partner around this type of experiment.



#### **Experimenting: Adapting a Cue**

- We could also identify a new trigger or a triggerroutine that is already in place.
- This is related to BJ Fogg's "This will come after..."
  - What is a current action/trigger that you already have in your life to use as the trigger for your new behavior?
  - What part of your day could be a natural reminder to do this new behavior?



#### **Experimenting: Brainstorming Ideas**



- We can begin brainstorming all of the little behaviors that are important to work on in order to identify what is most relevant to work on,
- We could also brainstorm ideas for tiny behaviors that could create a successful momentum.



#### **Experimenting: Celebration**

- Exploring a celebration process is key to successful behavior change.
- Practicing celebration within a session can be very valuable as part of habit formation.





#### **Experimenting: Routine to Rewards**



- Help clients explore what the real reward that they want from the behavior.
- Based on this exploration, the coach and client can come up with experiments to test out an alternative routine to achieve a similar reward.
- Remember Charles' cookies!



## **Experimenting: Keystone Habit**



- We can explore an initial small step that will help drive a successful set of behaviors or even just a successful start to the day.
- The learning from these keystone habits can lead to overall self-awareness as well as new, more ambitious behavior change goals



# **Experimenting: Increasing Challenge**



- This is something a coach can use as part of supporting growth after a client has had some success with the habits they have been working on.
- A coach's role is often to help a client continue to grow towards the long-term by challenging a client to consider incremental improvement.



#### **Experimenting: Planning for Obstacles**

- Recognizing and planning for obstacles can be very effective for supporting long-term consistency.
  - What could get in the way?
  - What would you say to yourself when this distraction came up?
  - What will you do in that moment?
  - What do you see yourself doing in the face of the challenge?





#### **Sustaining Habits**



- How do you want to manage accountability going forward?
- How do you want the coaching to support you as you continue to build this habit?
- How often would you like to check in on your progress?
- How much time would we take for these check-ins?
- What accountability options do you have outside of coaching?



#### **Troubleshooting**



- What did you learn previously that can help you get back on track?
- What is getting in the way right now?
- What has changed about the context?



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- What did you learn previously that can help you get back on track?
- What is getting in the way right now?
- What has changed about the context?
- The coach and client may move back into the Learn-Study-Map-Experiment process to gain new awareness and redesign the habit going forward.





# Just don't coach around addictions and habits that belong in therapy?





# It can be hard to recognize addiction at first.





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- There is a consistent lack follow through.
- When an addiction comes up, it is a good thing to have come up if the client has been experiencing it.
   This allows for a coach to step back from the role of a coach, and make a referral to the proper professional.
- In ambiguous situations, make sure to surface the
  possibility of addiction and help a client look into the
  possibility.

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